

# essence

## MEDIA INFORMATION

20,000 copies (readership c 50,000) reach high net worth households and individuals, over 36,500 page views and 88,000 visitors every month.

essence magazine is a premier lifestyle publication that is distributed via Royal Mail to Surrey's top private estates and via ABC accredited distributors to select London residences and airport lounges.

essence has established a reputation for quality design and informed features produced by a team of accomplished publishing professionals.

essence contains a blend of interviews and features, reviews of the latest cars, hotels and restaurants, plus guidance on the latest fashion, travel, beauty, fitness and property trends. The comprehensive diary section details forthcoming events at theatres, art galleries and National Trust properties.

## Print 12,500 copies

- Royal Mail posting to key private estates, including St George's Hill and Wentworth estates
- Available in each of esa's apartments (Executive Serviced Apartments) at their 17 south-east locations, for business travellers staying throughout the year.
- Local letterbox distribution including selected high street estate agents, and businesses.
- Distribution to selected London apartments, City businesses, hotels and Heathrow airport lounges (bulk distribution associate ABC accredited)

## Digital 7,500 copies

- Reaches GU, KT, & TW households having annual income above 100k, over 88% of households valued at over £1.25m.
- Compiled from "opt in", factual, transactional data vetted and cleansed monthly (digital).

## Website & Social Media

- Over 36,500 visitors and 88,000 hits every month (last 12 month average).
- Content is regularly updated and carefully selected.
- essence has over 7,300 twitter followers.



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## MAGAZINE ADVERTISING

▪ Quarter page - Artwork size : h 118mm x w 85.5mm	£295
▪ Half page vertical - Artwork size : h 240mm x w 85.5mm	£545
▪ Half page horizontal - Artwork size : h 118mm x w 176mm	£545
▪ Full page - Trim size : h 275mm x w 210mm bleed size*	£995
▪ Outside back cover - Trim size : h 275mm x w 210mm bleed size*	£1,725
▪ Inside front cover - Trim size : h 275mm x w 210mm bleed size*	£1,565
▪ Inside back cover - Trim size : h 275mm x w 210mm bleed size*	£1,495
▪ Double-page spread - Trim size : h 275mm x w 420mm bleed size**	£1,555
▪ Inserts from £55/1,000 copies dependent on size	

\* Please add 5mm bleed to all edges when supplying advertising with a bleed area. Also please centre adverts on each PDF supplied.

\*\* Please supply DPS adverts as two single page PDF's, both with 5mm bleed on all edges. Also please centre page adverts on each PDF supplied.

Prices shown for single insertions, discounts available on series bookings. All rates exclusive VAT and for colour display advertisements.

## WEBSITE & DIGITAL ADVERTISING

All website advertising banners are sold on a first come first service basis. Prices on application.

## ESSENCE CONTACTS

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## SURREY POSTCODE COVERAGE

KT 2 7 Kingston upon Thames (Coombe Hill)  
KT 7 0 Thames Ditton  
KT 8 9 East Molesey/Hampton Court/Bushy Park  
KT 10 0 Claygate  
KT 10 8 Esher  
KT 10 9 Esher (Blackhills)  
KT 11 1 Cobham (Seven Hills)  
KT 11 2 Cobham (Fairmile/Burleigh Park)  
KT 11 3 Stoke D'Abernon  
KT 12 1 Walton-on-Thames (Ashley Park)  
KT 12 4 Walton-on-Thames (Burwood Park)  
KT 12 5 Walton-on-Thames (Burwood Park)  
KT 13 0 Weybridge (St George's Hill)  
KT 13 8 Weybridge  
KT 13 9 Weybridge (Oatlands Park)  
KT 21 1 Ashted  
KT 21 2 Ashted  
KT 22 0 Oxshott (Crown Estate, Knott Park)  
KT 22 8 Fetcham  
KT 22 9 Fetcham  
KT 23 3/4/9 Bookham  
KT 24 5 East Horsley  
KT 24 6 West Horsley

TW9 1 Richmond  
TW10 6 Richmond/Petersham/Ham

GU 1 2 Merrow/Boxgrove/Bushy Hill  
GU 1 3 Pewley  
GU 4 7 West Clandon  
GU 4 8 Shalford  
GU 5 0 Bramley/Wonersh/Shamley Green  
GU 7 1 Godalming  
GU 25 4 Wentworth/Virginia Water

SL5 9 Sunningdale/Ascot



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## LONDON DISTRIBUTION

### Heathrow Airport lounges

Star Alliance  
No1. Traveller  
Ethiad  
EL Al King David  
Malaysia Golden  
Air Canada  
Virgin Holidays V-Room

### Luxury Accommodation

Grand Connaught Rooms  
Argyle Hotel  
Hilton Euston  
(Profile Health & Fitness)  
Thistle Kingsley  
Hyde Park Radnor  
Hyde Park Court  
Blandford Hotel  
Rose Court Hotel  
St Georges Hotel  
Park Avenue Belgravia  
Crowne Plaza  
Club Quarters  
Montcalm  
Docklands Healthcare  
Ablity Place  
Discovery Dock East & West  
New Providence Wharf  
Trinity Tower  
Cobalt Point  
Lanterns Court  
Ontario Tower  
Pan Peninsula  
Millennium Harbour Development  
Fraser Place

### Corporate

MC Capital Europe  
Nuffield Health Fitness &  
Wellbeing Centre  
Paddington Central  
BDO  
British Land  
Ultimate Security  
Millbank Tower  
J.P.Morgan  
Ultimate Securities  
BNY Mellon Bank  
Thomson Reuters  
Chadbourne & Parke (London) LLP  
Gill Jennings & Every LLP  
Bank Of Ireland  
SMBC Nikko Capital Markets  
Broadgate Estates  
BNP Paribas Real Estate  
Catlin Group  
Lloyd's Of London  
artis Europe  
Bank of Tokyo-Mitsubishi UFJ  
CIBC  
Bayerische Landesbank  
Herbert Smith LLP  
Broadgate Estates

