

essence

MEDIA INFORMATION

- **6,500** copies
- reach high net worth households and individuals
- **50,500** website page views*
- **107,000** website hits*

READERSHIP c 25,000

* LAST 12 MONTH AVERAGE

essence magazine is a leading lifestyle publication delivering a unique mixture of both national and local names to its readers.

essence has an established reputation for high quality design and editorial. The magazine contains must read articles and commentary, together with a comprehensive local theatre, arts and entertainment guide.

Print 4,000 copies

- Royal Mail posting to all key private estates, including St George's Hill and Wentworth.
- Local Letterbox distribution, including estate agents, doctors, dentists, hotels, restaurants, and other service businesses.
- Distribution to selected London apartments, City businesses, hotels and Heathrow airport lounges (distribution associate ABC accredited)

Digital 2,500 copies

- Reaches GU, KT, & TW households having annual income above 100k, over 88% of households valued at over £1.5m.
- Compiled from "opt in", factual, transactional data vetted and cleansed monthly (digital).

Website & Social Media

- Over 7,350 twitter followers and 50,500 monthly page views, regularly updated with carefully selected content.



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MAGAZINE ADVERTISING

▪ Quarter page - Artwork size : h 118mm x w 85.5mm	£195
▪ Half page vertical - Artwork size : h 240mm x w 85.5mm	£345
▪ Half page horizontal - Artwork size : h 118mm x w 176mm	£345
▪ Full page - Trim size : h 275mm x w 210mm bleed size*	£595
▪ Outside back cover - Trim size : h 275mm x w 210mm bleed size*	£1,195
▪ Inside front cover - Trim size : h 275mm x w 210mm bleed size*	£995
▪ Inside back cover - Trim size : h 275mm x w 210mm bleed size*	£895
▪ Double-page spread - Trim size : h 275mm x w 420mm bleed size**	£1,195
▪ Inserts from £35/1,000 copies dependent on size	

* Please add 5mm bleed to all edges when supplying advertising with a bleed area. Also please centre adverts on each PDF supplied.

** Please supply DPS adverts as two single page PDF's, both with 5mm bleed on all edges. Also please centre page adverts on each PDF supplied.

Prices shown for single insertions, discounts available on series bookings. All rates exclusive VAT and for colour display advertisements.

WEBSITE & DIGITAL ADVERTISING

All website advertising banners are sold on a first come first service basis. Prices on application.

ESSENCE CONTACTS

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SURREY POSTCODE COVERAGE

KT 2 7 Kingston upon Thames (Coombe Hill)
 KT 7 0 Thames Ditton
 KT 8 9 East Molesey/Hampton Court/Bushy Park
 KT 10 0 Claygate
 KT 10 8 Esher
 KT 10 9 Esher (Blackhills)
 KT 11 1 Cobham (Seven Hills)
 KT 11 2 Cobham (Fairmile/Burleigh Park)
 KT 11 3 Stoke D'Abernon
 KT 12 1 Walton-on-Thames (Ashley Park)
 KT 12 4 Walton-on-Thames (Burwood Park)
 KT 12 5 Walton-on-Thames (Burwood Park)
 KT 13 0 Weybridge (St George's Hill)
 KT 13 8 Weybridge
 KT 13 9 Weybridge (Oatlands Park)
 KT 21 1 Ashted
 KT 21 2 Ashted
 KT 22 0 Oxshott (Crown Estate, Knott Park)
 KT 22 8 Fetcham
 KT 22 9 Fetcham
 KT 23 3/4/9 Bookham
 KT 24 5 East Horsley
 KT 24 6 West Horsley

TW9 1 Richmond
 TW10 6 Richmond/Petersham/Ham

GU 1 2 Merrow/Boxgrove/Bushy Hill
 GU 1 3 Pewley
 GU 4 7 West Clandon
 GU 4 8 Shalford
 GU 5 0 Bramley/Wonersh/Shamley Green
 GU 7 1 Godalming
 GU 25 4 Wentworth/Virginia Water

SL5 9 Sunningdale/Ascot

